



FOR IMMEDIATE RELEASE

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FSA Appoints Robert S. Coffee
to Board of Directors

(Wayne, PA, October 21, 2014) ... The Fluid Sealing Association® is pleased to announce the appointment of Robert (Rob) S. Coffee to its Board of Directors. He is currently the Vice President of Sales and Marketing for Proco Products, Inc., in Stockton, California.

Rob has been in the expansion joint industry dating back to 1980, working part-time after high school at Pathway Bellows. During his tenure at Pathway, he performed duties inside customer service for fabric expansion joints and then industrial dampers. In 1990, he transitioned to field salesman with responsibility for Northern California, Oregon, and Washington.

In 1994, Rob joined Proco Products as Marketing Manager. As Vice President of Sales & Marketing (2007), his duties include traveling around the United States and Canada conducting engineering seminars and sales training bringing more than 30 years of application experience as a result of his years behind the desk and in the field.

Rob also serves the FSA as a member of the Marketing and Membership Committees.

Founded in 1933, the Fluid Sealing Association is an international trade association. Member companies are involved in the production and marketing of a wide range of virtually fluid sealing devices primarily targeted to the industrial market. FSA membership includes a number of companies in Europe and Central and South America, but is most heavily concentrated in North America. FSA members account for a majority of the manufacturing capacity for fluid sealing devices in the Americas market.

For further information, visit their web site at www.fluidsealing.com.

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